

When you're part of Sanford, you're part of a reputation for quality, style and credibility. We are the company behind some of the world's most recognised brands in the writing and drawing instruments market, including names like Waterman, Berol and Papermate. Building on a 200-year history, and as part of the \$7billion Newell Rubbermaid group, when you join us, you automatically give your skills a powerful platform on which to develop.

Parker is a brand synonymous with quality throughout the world, and these rare and exciting opportunities within the International Parker team promise to elevate the right people to new heights in their marketing careers.



## quality performers

### Senior Product Manager

Your management and coaching skills will be exemplary in working closely with colleagues across Europe where you will be responsible for enhancing the reputation of, giving direction to, and crystalising the Parker message throughout the world.

An all-encompassing marketing role that will draw heavily on your experience of pricing, positioning, rationalisation and NPD, we require a discerning individual who recognises and empathises with the quality of the product range they will manage. An understanding of cultural differences will enable you to develop the range in a way that optimises sales opportunities across the world and take the Parker range to even higher global standing.

### Manager Point of Sale Material

Because you recognise and appreciate the quality of the Parker brand, the prospect of being responsible for its global image is an opportunity you can't turn down. This highly autonomous role sees you build upon the brand image with outstanding and original POS offerings that serve to support sales growth through increased visibility.

You will be responsible for the management and development of tools to guarantee a Parker presentation in line with product positioning and to the overall brand strategy. Appealing to multi-cultural needs and various distribution channels calls for creativity and ingenuity in your approach.

We are looking for graduates with a minimum of 5 years experience in either the Luxury, or fast moving consumer goods market place where you will have worked with a well-known brand that epitomises quality. Both roles dictate extensive European travel and as such working knowledge of a second European language is desirable.

For more information contact our consultants on 01483 595959.

Based

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Newhaven

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+ Bonus + Car

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Access to

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